

LETTER OF INTENT

HOMA Clinics Franchise Partnership Agreement

Date: _____ **LOI Ref No:** _____

1. PARTIES TO THIS LETTER OF INTENT

FRANCHISOR	FRANCHISEE (Applicant)
Homa Health Care Center Dr. M. Surendra Nehru MD Plot 140, Vinayak Nagar Gachibowli, Hyderabad — 500032 Telangana, India Phone: +91 9963721999	Full Name: _____ Qualification: _____ Address: _____ _____ Phone: _____ Email: _____

2. PROPOSED FRANCHISE TERRITORY

City / Town: _____ **State:** _____
District: _____ **Pin Code:** _____
Clinic Area (sq ft): _____ **Proposed Start Date:** _____

3. FINANCIAL TERMS & INVESTMENT

Component	Amount (INR)	Notes
Franchise Fee (one-time)	■2,00,000 – ■5,00,000	Based on territory & clinic size
Setup & Equipment	■8,00,000 – ■15,00,000	Infrastructure, instruments, software
Working Capital	■2,00,000 – ■5,00,000	Initial 3-month operations
Total Estimated Investment	■12,00,000 – ■25,00,000	Varies by location & size
Royalty / Revenue Share	40% to Franchisor	Franchisee retains 60%
Marketing Fee	5% of monthly revenue	Brand & digital marketing
Break-even Period	12 – 18 months	Based on 200+ patients/month

4. WHAT HOMA CLINICS PROVIDES TO FRANCHISEE

- ✓ Complete clinical setup guidance and protocols for metabolism management
- ✓ 3-month Certificate Course in Metabolism (led by Prof. Dr. Surendra Nehru)
- ✓ Access to AI-powered tools: HOMA-IR calculator, TyG Index, Nutrition Bot, Lab OCR
- ✓ Patient management software and digital health tracking platform

- ✓ Brand identity: HOMA Clinics name, logo, marketing materials
- ✓ Quarterly CME workshops (4 NMC/IMA credit points each)
- ✓ 1,200+ doctor network access and referral support
- ✓ Ongoing clinical mentorship from Dr. M. Surendra Nehru MD
- ✓ Free medical camp support and corporate tie-up assistance
- ✓ Territory exclusivity within agreed geographic area

5. FRANCHISEE OBLIGATIONS

- ✓ Maintain MBBS or equivalent medical qualification (or partner with qualified doctor)
- ✓ Complete HOMA Clinics training program before opening
- ✓ Maintain minimum patient standards and quality protocols
- ✓ Pay royalty and marketing fees by 5th of each month
- ✓ Use only approved HOMA Clinics branding and materials
- ✓ Attend quarterly CME workshops and training sessions
- ✓ Maintain patient data confidentiality per applicable law
- ✓ Not operate competing metabolic clinic within territory during agreement

6. AGREEMENT TERMS

Initial Term:	3 years (renewable)	Governing Law:	Telangana, India
Renewal Term:	2 years each	Dispute Resolution:	Arbitration, Hyderabad
Buy-back Option:	After 5 years at fair valuation	Exit Notice Period:	90 days written notice

7. DECLARATION & INTENT

By signing this Letter of Intent, the Franchisee confirms genuine interest in establishing a HOMA Clinics franchise and agrees to proceed with due diligence, site visits, and final franchise agreement negotiations. This LOI is non-binding until a formal Franchise Agreement is executed. The Franchisor reserves the right to approve or decline any franchise application at its sole discretion.

FOR FRANCHISOR

Signature: _____

Name: Dr. M. Surendra Nehru MD

Designation: Founder & Director

FOR FRANCHISEE (APPLICANT)

Signature: _____

Name: _____

Qualification: _____

Date: _____

Date: _____

Seal:

Place: _____

HOMA Clinics | Plot 140, Vinayak Nagar, Gachibowli, Hyderabad — 500032 | +91 9963721999 | homahealthcarecenter.in | Reg.
valid until Oct 2028

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